



PRODUCTS

Thistle & Bee intros dazzling gemstone and silver collections

Building upon the success of the affordable luxury concept it unveiled in 2009, Thistle & Bee continued to emphasize style at attainable price points with the debut of the new "Sterling and Gemstone Collection" at the 2010 JA New York Winter Show.

The collection features an exquisite selection of double-faceted oval, round, square and elongated colored gemstones set exclusively in sterling silver. Included in the product mix are long and short chain necklaces that can be mixed and matched, plus earring styles with a vibrant array of brilliantly cut amethyst, citrine, blue topaz, smoky quartz and green quartz

Thistle & Bee's new "Sterling and Gemstone Collection" includes these blue topaz drop earrings, and elongated amethyst, blue topaz and citrine necklaces, all in sterling silver; suggested retail prices are \$700 for earrings, \$500, \$850 and \$1,400, respectively for necklaces.

gemstones. For cocktail ring fans, there are also new, classic sterling and gemstone rings.

In addition, Thistle & Bee offers its popular "Bamboo and Gemstone Collection" featuring colored gemstones paired with bamboo styling in sterling silver, and its "Bamboo and Cabochon Collection," which features polished oval cabochons such as milky aquamarine, blue chalcedony, rose quartz, white moonstones, black onyx and white agate, all versatile for everyday wear.

• (212) 594-0418
Fax: (212) 594-2529
ThistleAndBee.net

PRODUCTS

Bill Levine's 'Maya J. Collection' layers it on

Bill Levine, a family business committed to exceptional quality and the philosophy that jewelry should be about feeling good and having fun, is bringing something new to the party: the "Maya J. Collection" featuring a layered charm necklace concept.

Available in 14-karat and 18-karat white, yellow, pink and green gold, the collection is designed to inspire repeat sales. Marketing support is



available and there is a 10-day maximum production time on orders.

Bill Levine will be at the JCK Las Vegas show, Booth #1945, the JA New York Summer Show, Booth #2505, and the SJTA Atlanta Jewelry Show, Booth #1022.

• (800) 551-8386, LevineJewels.com

PRODUCTS

Lauren Sigman presents handcrafted 'Life in Color'

"Life In Color," a new handcrafted jewelry line created by designer Lauren Sigman and introduced at the JA New York Winter show, incorporates the designer's love of flowers into pieces that reveal her skilled craftsmanship.

The uplifting collection complements casual or formal wear and includes flower earrings, necklaces and bracelets available in 18-karat and 14-karat gold and fine sterling silver with hand-selected colored gemstones.

Sigman, who spent 20 years in corporate America, began making jewelry about a decade ago.

Ultimately, she began studying with a leading jewelry designer and became proficient in metalsmithing, leading



Pieces from Lauren Sigman's "Signature Daisy Collection" range in suggested retail price from \$1,060 to \$2,500.

to the introduction of her new line.

• 1230 Via Estrella, Winter Park, FL 32789, (407) 256-4011
LaurenSigmanJewelry.com

PRODUCTS

Sparkle and Dazzle shines on with new collection



Designer Chetan Kakadiya, founder of Sparkle and Dazzle, has created new styles for the company's "2010 Collection," including a series of pieces that mix hammered 14-karat white gold, sterling silver and carefully selected diamonds, all at what the company describes as modest prices, in tune with the demands of the brand's major jewelry clients.

The latest collection was inspired

New from Sparkle and Dazzle, the "2010 Collection" was inspired by Egyptian and Roman cultures; suggested retail price for ring is \$899 and for earrings is \$749.

by Egyptian and Roman cultures, and Kakadiya cites Cleopatra as a muse.

• 22 W. 48th St., Suite 301
New York, NY 10036, (212) 789-9088
chetan@sparkleanddazzle.com

SUPPLIER NEWS



PRODUCTS

Sparkle and Dazzle intros holiday pieces

Just in time for the holiday season, Sparkle and Dazzle founder Chetan Kakadiya has created a new collection in sterling silver with diamonds, designed to drive traffic to retail jewelry stores via modest price points. Using motifs such as leaves, trees and flowers, Kakadiya says he

PRODUCTS

Voila intros 'American Wooman' collection

Voila, which means "behold" in French, aims to create revolutionary timepieces with elements of surprise, and the seductive new "American Wooman" timepiece collection, created by Voila founder and creative director Roger Khemlani, finds the brand's mission accomplished.

The collection aims to pay tribute to the stars and stripes of the American flag, and the patriotism of the women of the United States, the company says.

Designed as an inverted heart around the letter "V" (for Voila) and featuring a pavé-set dial, the new collection draws upon imagery from the female silhouette, and is designed to tantalize the viewer with its resemblance to a Las Vegas showgirl's costume.

The House of Voila is a vertically integrated design, development and distribution studio that uses globally sourced components, with production in Switzerland and designs by Khemlani.

• 95 Chai Wan Kok St., Suites 605-6
Tsuen Wan, Hong Kong
+852-2314 1112
info@voilawatches.com, VoilaWatches.com

"Dangling Green Earth" earrings in sterling silver (left) feature 0.30 carats of diamonds and 18-karat gold plating, while the "Dangling Diamond Eyes" earrings boast 0.30 carats of diamonds, set in .925 sterling silver; wholesale prices are \$125 for each pair of earrings.

aims to create designs that pay homage to the earth and nature.

• 22 W. 48th St., Suite 301
New York, NY 10036
(212) 764-6400
Fax: (212) 789-9089
chetan@sparklendazzle.com



Timepiece from Voila's "American Wooman" collection features a pavé gemstone dial and a white stingray leather strap. It is available in a classic version, or set with 0.42 carats of brilliant-cut white sapphires; suggested retail prices are \$799 and \$1,390, respectively.

CATALOGS

CZ Collections showcases offerings in new catalog

CZ Collections, with a showroom in New York City, manufactures and imports fine sterling silver jewelry, from classic, elegant necklaces to stunningly fashionable earrings, all featuring cubic zirconia. Its motto: "Where luxury and style meet."

The company is offering retailers free copies of its new 300-page, glossy catalog.

PRODUCTS

Intercept Silver & Jewelry Care offers anti-tarnish solutions

For jewelry that sparkles upon delivery, Intercept Silver & Jewelry Care Co. has introduced a trademarked line of anti-tarnish products for use with silver, gold, copper and other metals.

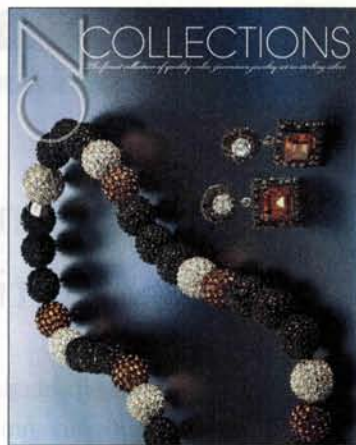
The line of anti-tarnish strips, tabs and pouches features Intercept Technology™, which utilizes non-toxic, non-abrasive polymers that neutralize the corrosive gases that corrode and tarnish metals. These

PRODUCTS

Get yappy with Rosato's 'My Dog Collection'

Rosato Jewelry is going to the dogs with its new canine-inspired "My Dog Collection," featuring necklaces, bracelets and pendants adorned with enamel charms featuring portrait-like images of popular dog breeds.

With retail prices ranging from \$195 to \$495, the collection also features doggie-inspired charms, including a dog's bed, a paw print, a collar, a doghouse and a gemstone-encrusted



CZ Collections is offering this free catalog.

• 385 Fifth Ave., Suite 1409
New York, NY 10016
(845) 774-7497, Fax: (845) 774-8686
CZCollections.com



Anti-tarnish tabs from Intercept Silver & Jewelry Care Co. protect precious metals, including silver, from corrosive gases.

environmentally friendly products do not emit any chemicals or oils, leave no deposits and are safe for softer gemstones such as amber and opal.

• (888) 668-7674, (908) 668-0080
InterceptJewelryCare.com



Crafted in gold and polished silver, with a mix of gemstones and enamel charms, Rosato's whimsical collection of dog-centric necklaces, bracelets and pendants celebrates the bond between women and their furry friends.

bone. The line features gold and gemstones, as well as polished .925 sterling silver and enamels.

Rosato's current advertising campaign features English actress and model Elizabeth Hurley.

• (818) 319-4200, Fax: (818) 459-9089
RosatoJewelry.com